



Date: 13th July 2009

VI/09/07/13/02/N/E

Immediate Release

The Grand Product Launch in Singapore

After an exhaustive and thorough process of evaluation and approval of the entire line of Vital Impact products by the health authorities a green signal has been given for the launch in Singapore.

In order to create excitement and awareness amongst the people for the **Grand Product Launch of VITAL IMPACT** in Singapore on August 23rd, we set up a booth in a Food and Health Food Expo on 11th to 12th July 2009.

The design of the booth very well reflected the theme of Vital Impact's brand image, which is "**Fresh, Neat, Healthy, and Natural**".



At the Expo, a Grand Launch promotion of "**Buy 1 Get 1 Free**" was in force to celebrate the occasion of introduction of Vital Impact and as a welcome gift to the new customers and prospects.



The focus of this launch was one of our star products – **Clean Sweep**, a product that protects and promotes colon health by removing unwanted waste and toxins from the body.



“看不到的洁淨、看得出的美丽” which in English is “**Invisible Cleansing, Visible Beauty**” was the slogan of this Pre Grand Launch. A free tasting section was established to encourage attendants to taste the tasty juice-like Clean Sweep and experience its benefits.

The response was extremely good and we are happy to report that a huge number of people visited our booth and showed very keen interest in our products.

We hope to improve everyone’s health by delivering a healthy life and food culture to everyone.

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